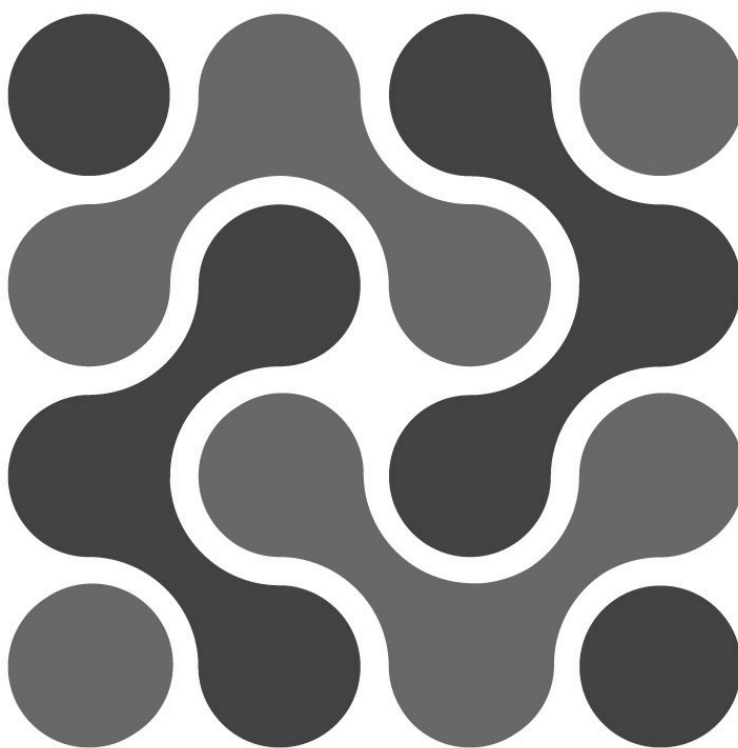


**THE INTERNATIONAL POLYMER CLAY ASSOCIATION  
PRESENTS**



# **EUROSYNERGY**

**TOGETHER: New Vision**

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April 30 - May 3 2014 • Malta

**DOLMEN RESORT HOTEL  
QAWRA, ST PAUL'S BAY**



**International  
Polymer Clay  
Association**



**Safety Note**

**We are not the only people at the Dolmen Resort Hotel during this conference. Please be careful with your possessions (purses, electronics, etc.) and do not leave them unattended. We cannot be responsible for losses.**





# Welcome To EuroSynergy Conference

The first Synergy conference to be held outside the US by the IPCA.

The EuroSynergy Team hopes you find the experience inspiring  
and great fun!

## CONTENTS:

<b>Acknowledgements</b> .....	4
EuroSynergyTeam	
Special Thanks	
Sponsors and Supporters	
<b>Vendor Hall and Gallery</b> .....	5
<b>Auctions</b> .....	6
<b>Daily Programmes</b>	
Wednesday April 30.....	7
Thursday May 1.....	8
Friday May 2.....	9
Saturday May 3.....	10
<b>Directory of Attendees</b> .....	12





# Acknowledgements

*This event is made possible only with the generosity and giving spirit shared within the Polymer Clay community. Though it is not possible to list everyone here who showed their support of the International Polymer Clay Association (IPCA) and the EuroSynergy conference we would like to say a heartfelt thank you to each of you for the many ways in which you have helped make this event a success.*

## **Special Thanks:**

Marica Piccinino and the Sales Team at the Dolmen Resort Hotel for their wonderful support to help make this event a great success!

Elaine Scicluna Lewis from the TMF Group, who has helped us jump through hoops to ensure that we stay on the right side of the Malta Tax Office.

## **EuroSynergy Team**

Conference Chair: Alison Gallant

Programme Chair: Christine Dumont

Treasurer: Judy Haupin

Publicity Chairs: Veronika Sturdy and Kerrie Venner

Gallery and Vendor Hall: Karen Woods and Joan Ahern

Auctions and Coach Tour: Judy Belcher and Maria Alexandrou

Registration: Barbara Forbes-Lyons

VAT: Karin de Wit

## **We would like to acknowledge our wonderful Vendors for EuroSynergy 2014**

Polyform Products Company representing Premo Clay [www.sculpey.com](http://www.sculpey.com)

STAEDTLER Mars GmbH & Co. KG representing Fimo Clay [www.staedtler.com](http://www.staedtler.com)

theclayandpaintfactorysa representing Cernit Clay [www.clay-and-paint.com](http://www.clay-and-paint.com)

VanAken International representing Kato Polyclay [www.vanaken.com](http://www.vanaken.com)

Dan Cormier & Tracy Holmes, [d.cormier@shaw.ca](mailto:d.cormier@shaw.ca) [www.dancormier.ca](http://www.dancormier.ca)

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[www.kazuriwest.com](http://www.kazuriwest.com)

Karen Woods [karenwoods@mindspring.com](mailto:karenwoods@mindspring.com)





## Vendor Hall & Gallery (Dolmen Room)

**The Gallery and Vendor Hall** is a highlight of every Synergy. The Gallery is the opportunity to see and purchase the work of other artist/attendees and display your own work for sale. The Vendors this year are also sharing the Dolmen Room so all your shopping is combined into one venue.

**The Gallery and Vendor Hall** hours are structured so as not to interfere with any General Session or Seminar speakers.

Wednesday	07:30 – 18:00	Open for set-up
	15:00 – 18:00	Open for Shoppers
Thursday	07:30 – 09:00	Open for Shoppers
	16:30 – 21:00	Open for Shoppers
Friday	07:30 – 09:00	Open for Shoppers
	16:30 – 21:00	Open for Shoppers
Saturday	07:30 – 09:00	Last opportunity to shop
	09:00 – 12:00	Everyone must pack up their tables by 12:00!

### **Important information, please read carefully.**

**If you have not had the experience of visiting a Synergy Gallery there are a few tips to note:**

**Photography is prohibited** - leave your phones and cameras outside.

Bring all your purchases from the gallery tables and vendor tables to the central Check Out table.

We will accept Euros, MasterCard, Visa, and Paypal transfer of funds to IPCA.

The VAT of 18% due to Malta is included in the price of each item.

The Gallery/Vendor Hall central checkout can take Euros, Paypal, Visa, and MasterCard but not American Express or Discover cards. Please let your credit card company know that you will be using your card outside your home country.

**The International polymer community is built on trust and honesty in all our dealings with one another, and we desire this EuroSynergy Gallery experience to echo this tradition.**





# Live Auction and Tombola

The IPCA will be holding two different events during the conference. One will be a Tombola and the other a Live Auction following the Gala Dinner on Saturday evening.

## **The Live Auction**

All pieces entered for the auction will be on display in the Oracle Room.

The Live Auction will take place following the Gala Dinner on Saturday evening.

Christi Friesen will be the auctioneer, so you know it will be fun and lively! Christi will describe the piece, tell you who made it and begin the bidding.

If you want it you will raise your hand and she will acknowledge your bid amount. She will try to get the highest possible bid, so you might have to bid against one of your good friends, but that is the fun!

When you have won your auction piece, payment will be taken.

## **Instructions for Live Auction contributors**

When you arrive at the conference please fill out an information sheet about your piece. You may choose whether you wish your item to be entered for the live or ticket auction. Due to time constraints there will be limited items for the live auction, but we will try to honour your request.

## **Tombola**

This auction will be an exciting and fair way for everyone to participate! The pieces will be on display with their envelopes in the Gallery. The envelope will have the name of the artist, the title of the piece and the value.

All you need to do is purchase tickets! The price will be 10 tickets = €10.

Write your name on your tickets and place them in the envelope of the piece or pieces you hope to win. The more you fill that envelope with your tickets the better chance you have of winning the fabulous piece of art, donated by your fellow participants.

**DON'T FORGET TO WRITE YOUR NAME ON THE TICKET BEFORE YOU PLACE IT IN THE ENVELOPE!**

Tickets will be sold all week in the Gallery/Vendor Hall, and by various people during the conference. On the final day of the conference we will announce the winners from each envelope and you can treasure your unique piece of art!





# Daily Programmes

## Wednesday April 30

- 07:30**      **Vendor Hall/Gallery Set up**
- 09:00**      Coach pick up from Dolmen Resort Hotel for walking tour.
- 12:45**      Coach pick up from Castille Square, Valletta return to Dolmen Resort Hotel.
- 14:30**      **Registration. Check In. Auction Drop-Off.**  
Outside Oracle Conference Centre
- 17:30**      **Presenter Briefing by Christine Dumont**
- 18:00**      **Opening Reception**
- 19:00**      **Welcome and introduction by Alison Gallant**
- Keynote speech**  
Cynthia Tinapple: *“Those who tell the stories rule the world”*

Evening and throughout the conference:  
a digital presentation of the IPCAwards Exhibition in the Vendor Hall.





## Thursday May 1

- 07:30** Breakfast
- 08:30** Announcements
- 09:00** **General Session**  
**Bonnie Bishoff:** Polymer without limitation – from beads to credenza and beyond
- 10:00** *Break*
- 10:30** **Seminars**  
**Ana Belchi:** Visual composition: balance  
**Debbie Carlton:** Polymer and Metal Cay Heaven – ways to use two beautiful materials in perfect harmony  
**Kathleen Dustin:** The Power of questions – the encouraging group discussion method to help anyone on their artistic journey  
**Donna Greenberg:** Fashionably late – polymer’s untapped potential in the fashion world  
**Maggie Maggio:** Millefiore magic: colour tricks for caners  
**Melanie West:** What’s underneath: Expanding our vision of Armature
- 12:00** *Lunch*
- 13:00** Vendors’ Presentation: **Staedtler, Polyform**
- 13:30** **General Session**  
**Natalia de Leaniz and Daniel Torres:** P-Art-Nership: ever thought of embarking on an art collaboration?
- 14:30** *Break*
- 15:00** **Seminars**  
**Sage Bray, Tracy Holmes & Dan Cormier:** Developing a personal artistic voice  
**Alev Gozonar:** Polymer clay in the world of contemporary art – ten years of experience  
**Lindly Haunani:** Shape-shifting for dynamic volume  
**Sue Heaser:** Pietra dura techniques with polymer clay – simulation as a springboard to new visions and divine designs  
**Bettina Welker:** Embracing the bracelet – a journey into the world of bracelet construction and design  
**Ronna Sarvas Weltman:** Happy students: successful teachers
- 16:45** **Clinic**  
**Maria Alexandrou:** The care and feeding of your Guild
- 17:30** End







## Friday May 2

- 07:30** Breakfast
- 08:30** **IPCAwards:** Presentation of the IPCA awards by Corliss Rose, Chair of the IPCAwards
- 09:00** **General Session**  
**Georg Dinkel:** Polymer clay meets high-tech
- 10:00** *Break*
- 10:30** **Seminars**  
**Sage Bray:** Stand out online: building a strong, cohesive internet presence  
**Tracy Holmes:** Cracking the code - a unified theory of colour  
**Helga van Leipzig:** Process as a design tool  
**Laura Tabakman:** Mixed media – an exploration in material, repetition and scale  
**Donna Greenberg:** Fashionably late – polymer’s untapped potential in the fashion world  
**Kathleen Dustin:** The power of questions – the encouraging group discussion method to help anyone on their artistic journey
- 12:00** *Lunch*
- 13:00** Vendors’ Presentation: **Cernit, Van Aken**
- 13:30** **General Session**  
**Maggie Maggio:** From there to here: the evolution of polymer conferences
- 14:30** *Break*
- 15:00** **Seminars**  
**Ana Belchi:** Creative thinking: strategies and tools  
**Angela Garrod:** The extruder - the underrated tool in your armoury  
**Alev Gozonar:** Polymer clay in the world of contemporary art - ten years of experience  
**Lindly Haunani:** Shape-shifting for dynamic volume  
**Melanie West:** What’s underneath: expanding our vision of armature  
**Daniel Torres & Natalia Garcia de Leaniz:** Polymer lab: new approaches to age-old techniques
- 16:45** **Clinics**  
**Syndee Holt, Iris Weiss:** Dealing with Corporate Clay
- 17:30** **Sue Heaser:** How to get published to advance your career – in magazines, books and e-books
- 18:15** End





## Saturday May 3

- 07:30** Breakfast
- 08:30** **Gallery Friesleben Opening Announcement:** Saskia Veltenaar
- 09:00** **General Session**  
**Dan Cormier:** The broken internet project - inspiration in the digital age
- 10:00** *Break*
- 10:30** **Seminars**  
**Bonnie Bishoff:** Working with polymer on a large scale  
**Bettina Welker:** Embracing the bracelet - a journey into the world of bracelet construction and design  
**Georg Dinkel:** Photographing polymer clay artwork  
**Angela Garrod:** The extruder - the underrated tool in your armoury  
**Natalia Garcia de Leaniz and Dani Torres:** Polymer lab: new approaches to age-old techniques  
**Helga van Leipsig:** Process as a design tool
- 12:00** *Lunch*
- 13:00** **Seminars**  
**Sage Bray, Tracy Holmes & Dan Cormier:** Developing a personal artistic voice
- 13:30** **Alev Gozonar:** Polymer clay in the world of contemporary art – ten years of experience  
**Lindly Haunani:** Shape-shifting for dynamic volume  
**Sue Heaser:** Pietra dura techniques with polymer clay – simulation as a springboard to new visions and divine designs  
**Bettina Welker:** Embracing the bracelet – a journey into the world of bracelet construction and design  
**Ronna Sarvas Weltman:** Happy students: successful teachers
- 14:30** *Break*
- 15:00** **Clinic**  
**Sage Bray, Saskia Veltenaar, Marjon Donker, Bea Picq:** With one voice: the polymer community in print
- 16:00** End





- 18:00** Bar opens
- 19:00** **Gala Dinner**
- 20:00** **Wendy Moore and Kopila Basnet:** Working together, creating new vision: Changing the lives of vulnerable women in Nepal
- 21:00** **Live Auction** with Christi Friesen as The Auctioneer

**NOTES:**

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# Directory of Attendees





